

**Hartwick College Alumni Association Board of Directors Meeting**  
**Sunday, October 7, 2018**

**Members Present:** Colin Blydenburgh '14, Katie Blydenburgh '14, Michelle Brown '87, Sharon Dettenrieder '65, Kenneth Doherty '61, Mike Doherty '73, Brianna McKenzie '16, Katie Meuer '15, Addison Muller '16, Joe Pellegrino '13, Amanda Robinson '16, Sal Schaper '18

**Administration Present:** President Margaret Drugovich, Gregg Fort, Mike Tannenbaum, Monica Calzolari, and Sabrina Lawrence '13

**Members Excused:** Scott Holdren '80, Adam Abreu '17, Nicholas Forst '09, William Paton '07, Beave Rogers '77, Alexis May-Fields '04

**Absent:** Shanlee Linney '91, PJ Prunty '10, Elizabeth Paille '06, Dale Pensgen '72, Cody Fiduccia '12

Mike Doherty, Vice President, convened the meeting in the absence of President Scott Holdren.

Roll was not called but Sabrina determined that a quorum was not present for conducting official business.

Only 11 of 23 participated in person or via electronic means.

Update from President Drugovich:

- Enrollment: 1150 students of which 441 are new students
  - 23% of the new class are nursing majors
  - 88% of our students live on campus
- Criminal Justice is one of the top 5 majors at Hartwick
- Received national recognition in the annual rating Round Up
- Hartwick 225
  - Maximize revenues attached to our core business of education. Pathway to:
    - New UG and Grad program creation (Focus 1)
    - Fully realizing our Organizing Principle to “be the best at melding a liberal arts education with experiential learning” as envisioned by the LAiP (Focus 2)
    - Maximizing enrollment in current programs experiencing high demand (Focus 3)
    - Signaling our relevance through focus on career success (Focus 4)
    - Increasing persistence and degree completion for students who have proven to be at high risk of attrition (Focus 7)
    - Attracting and retaining international students (Focus 8)
  - Build an innovation-oriented culture. Pathway to:
    - Establishing Griffiths Center for Collaboration & Innovation(GCCI) as our platform for continuous institutional renewal (Focus 5)
    - Enabling ready integration of alternative revenue streams (Focus 6)
- Of a total of 166 recommendations received from the H225 study group, President Drugovich recommended the following dispositions:
  - 45: Support and Fund
    - 5 capital projects
    - 40 non-capital projects
    - Examples include a field house, innovation stations, more support for international students, and expansion of student learning support.
  - 54: Support, no funding needed
    - The supported recommendations were referred to others portion of the staff and faculty to bring to life
  - 57: Support in concept, more development needed
  - 10: Do not support
- Promise Initiative
  - Kids can't afford college and we needed help to do the research
    - Hired the firm Art & Science
      1. Select Art&Science: Winter 2018
      2. Form the Promise Working Group: Spring 2018

3. Initial strategic analysis: Spring 2018
  4. Field research with admitted-applicants: Summer '18
  5. Present initial observations of admitted-applicant research: fall '18
  6. Field research with current and withdrawn students research: fall '18
  7. Initial observations of current and withdrawn student research: winter
  8. Field research with inquirers: winter '18
  9. Initial observations of inquirer research: spring '19
  10. Implications and final recommendations: early summer '19
- Middle States Evaluation for Re-certification
    - Self-study from 2016 – 2018
    - Peer team visit in March 2019
    - Commission review and decision in June 2019
  - GCCI Dedication
    - Sally Griffiths Herbert '88 and her husband Tim donated \$1.25 million to create the GCCI centered in Yager Hall
      - Umbrella for Innovation Stations
        - Makerspace
        - E-Hub
        - Fab Lab
  - Center for Craft Food & Beverage (CCFB)
    - Quality testing services to 385 businesses in 38 states and 4 countries
    - Exceeded expectation on revenue
    - 1.125 in grant funding has been invested
    - 400+ small business owners and entrepreneurs have attended CCFB workshops, seminars, and symposia
    - 75 students have been directly involved with CCFB through work study, internships or research projects
    - One business owner told President Drugovich the CCFB saved his business by identifying the source of problems with its quality control processes
  - Clark Nursing Simulation Lab
    - Dedicated during True Blue (TB) weekend
    - State of the art, hands-on, 11-bed simulation learning lab
    - Allows students to gain confidence and competence in their abilities before going to clinical sites off campus

#### Committee Reports

- Nominating and Recognition
  - No Update
- Nursing – Sharon Dettenrieder
  - Nothing significant to report

#### Task Team Reports

- Interconnectivity
  - No update
- Communications
  - No update
- Thank a Thon
  - Mike Doherty willing to lead this effort if needed having served in the past as the task team leader
  - Waiting for signatures on confidentiality agreement forms
- Young Alumni Engagement – Addison Muller and Katie Blydenburgh
  - Discussed Addison's letter of concern regarding perception by young alumni with whom she has talked that a fairly large number of Hartwick faculty have resigned or retired due to are upset over intellectual property policy
  - Mike Doherty said Sabrina had told him earlier this year that Hartwick would not give redacted results or a summary of the reasons for departure that people gave during exit interviews

- Gregg Fort, Sabrina, and Mike Doherty said such turnover is national and not unique to Hartwick
      - Most common reasons include retirements, movement to positions closer to family (especially elders), promotions, lack of tenured position at Hartwick.
      - Gregg and Sabrina said several members of the advancement staff left to pursue greater opportunities for which their service at Hartwick prepared them to assume
- Director Giving - Ken Dobert
  - Nothing significant to report since the College began its new fiscal year on 30 July
- New members
  - Salvatore Schaper '18
  - Adam Abreu '17
- General Discussion
  - Addison raised the concern of young alumni giving stating that some young alumni won't give because they don't have the connection if their favorite professors are no longer at Hartwick
    - Gregg assured her that young alumni giving is higher
  - Mike Doherty questioned the faculty members feelings towards the administration
    - Gregg was unable to answer that question, stating Mike Tannenbaum (who had departed by that point) would need to answer

Follow up and continued feedback need on Addison's letter with young alumni. Mike Doherty said he would draft a response from the Executive Committee to Addison which he would circulate to the committee prior to its November meeting.